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| APR 2 8 2004 (2)  |   |                        |   |  |
| TRANSMITTAL FORM  (to be used for all correspondence after initial filing)  |   | Application Number     | 10/017,640  |  |
|   |   | Filing Date            | December 14, 2001   |  |
|   |   | First Named Inventor   | William R. Matz   |  |
|   |   | Art Unit               | 3629  |  |
|   |   | Examiner Name          | Ouellette, J.   |  |
| Total Number of Pages in This Submission:   |   | Attorney Docket Number | er BS01342  |  |
|   |   |                        |   |  |
| ENCLOSURES  |   |                        |   |  |
| (Check all that apply)  |   |                        |   |  |
| Fee Transmittal Form Fee Attached  Amendment/Reply  After Final Affidavits/declaration(s)  Extension of Time Request Express Abandonment Request Information Disclosure Statement Certified Copy of Priority Document(s) Response to Missing Parts/Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53 | Request for Refund                            |                        | After Allowance Communication to Group Appeal Communication to Board of Appeals and Interferences Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) Proprietary Information  Status Letter Other Enclosure(s) (please Identify below): 37 C.F.R. 3.71 Exclusion of Inventive Entity by Assignee  RECEIVED NAY 0 3 2004 GROUP 3600 |  |
| Name (Print/Type)   | Bambi Faivre Walters                          |                        | Reg. No.: 45,197  |  |
| Signature   | Di Daie                                       | Walten                 | O min I ration  |  |
| Date  |   |                        |   |  |
| I hereby certify that this correspondence is  | ERTIFICATE OF TRAM being facsimile transmitte | NSMISSION / MAILIN     |   |  |

Date

Name (Print/Type)

Signature



# GENERAL POWER OF ATTORNEY BY ASSIGNEE & 37 C.F.R. § 3.71 EXCLUSION OF INVENTIVE ENTITY

## 1) GENERAL POWER OF ATTORNEY BY ASSIGNEE

BellSouth Intellectual Property Corporation, as assignee of the entire right, title, and interest of the subject matter which is claimed and for which a patent is sought on the invention, hereby revokes all prior powers and appoints the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

- i) Geoff Sutcliffe, U.S.P.T.O. Reg. 36,348, Todd Mitchem, U.S.P.T.O. Reg. 40,731, and Jennifer Medlin, U.S.P.T.O. Reg. 41,385 of BellSouth I.P. Mgmt. Corp., 1155 Peachtree Street, N.E., Suite 500, Atlanta, QA 30309:
  - ii) Bambi F. Walters, U.S.P.T.O. Reg. 45,197, P.O. Box 622 Kernersville, NC 27285; and iii) Scott P. Zimmerman, U.S.P.T.O. Reg. 41,390, P.O. Box 3822 Cary, NC 27519.

## 2) 37 C.P.R. § 3.71 EXCLUSION OF INVENTIVE ENTITY

BellSouth Intellectual Property Corporation, a corporation of the State of Delaware, U.S.A., having its principal place of business at 824 Market Street, Suite 901, Wilmington, Delaware 19801, has previously established itself as assignee of the entire right, title, and interest of this subject matter. BellSouth Intellectual Property Corporation shall conduct prosecution of the patent application, or any reexamination proceeding deriving from this patent application, to the exclusion of the inventive entity as per 37 C.F.R. § 3.71.

I hereby certify that i) I have authority to act on behalf of BellSouth Intellectual Property Corporation and/or ii) that I have apparent authority to sign on behalf of BellSouth Intellectual Property Corporation.

Respectfully submitted,

Ms. Jacqueline Gregorski

Vice President, Patent & Trademark Procurement

April 23, 2004 (Date)



#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Matz et al.

**Group Art Unit:** 

3629

Application No.

10/017,640

Examiner:

Ouellette, J.

Filed:

December 14, 2001

Title: "System and Method for Identifying Desirable Subscribers"

#### 37 C.F.R. § 1.8 CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450.

Sheri L. Bukowski

Jame of Person Mailing This Paper

Signature

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### 37 C.F.R. § 1.33 Request to Change Correspondence Address

Commissioner of Patents and Trademarks PO Box 1450 Alexandria, VA 22313-1450

#### Commissioner:

This paper is filed to request a Change of Correspondence Address. Assignee includes a (1) Change of Correspondence Address (PTO/SB/122 (10-01)) form and (2) an executed General Power Of Attorney by Assignee and 37 C.F.R. § 3.71 Exclusion of Inventive Entity.

If the Office has any questions, the Office is invited to contact the undersigned at (757) 253-5729 or bambiwalters@cox.net.

Respectfully submitted,

Bambi F. Walters, Reg. No. 45,197

Attorney for Assignee